

Suggested Techniques for Audience Engagement

- Include quizzes
- Engage a panel of presenters in a surprise case discussion
- Interview a learner
- Play music or video clips
- Link visuals with text
- Utilize a team-based learning approach
- Include stories and real-life cases
- Consider having round tables and including moderated Table discussions
- Plan to present the program from the middle of the room
- Add a little bit of body text
- Engage the audience every 5 minutes
- Include a debate
- Encourage social media posts about lessons learned
- Get the audience up and moving
- Create a word cloud with the audience
- Vary presenters frequently
- Incorporate a competition in the audience
- Use a talk show format
- Other: Be Creative!

